

JOIN US AT **STEPTEMBER.US**
SEPT 1 - 28, 2020

STEPTEMBER CALENDAR

A handy way to help your team stay on track and reach those fundraising and stepping goals during this year's challenge.

For more templates, brochures, posters, and tools, please visit <https://www.steptember.us/resources>.

MADE POSSIBLE BY



GLOBAL PARTNER



JULY

M	T	W	T	F	S	S
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15 Registration is open for 2020! It's time to sign up and encourage your colleagues to start registering, too.	16	17	18	19
20 Step away from your desks. Share our registration Slack tile to motivate your organization.	21	22	23	24 Visit our online resource hub. Download our email templates to promote registration and get moving!	25	26
27	28	29	30 Get sharing. Update our editable company posters for your organization and email them around!	31	1	2



AUGUST



M	T	W	T	F	S	S
3	4	5	6	7 Reminder to sign up. Send out a reminder using our helpful email template found on the resource hub.	8	9
10	11	12	13	14	15	16
17	18	19	20	21 There's still time to register! Send out a final reminder to get your colleagues involved.	22	23
24	25 1 week to go! Share our Slack countdown tile to remind your organization to join.	26	27	28	29	30
31 Share a social tile. See our "STEPtember Starts Tomorrow" asset online.	1	2	3	4	5	6

SEPTEMBER



M	T	W	T	F	S	S
31	1 STEPtember starts today! Get stepping and log activity. 	2	3	4 Share a weekly update using our weekly update email template from our resource hub.	5	6
7 Get sharing. Help your steppers by sending around the STEPtember fundraising tips booklet.	8	9 Share it on social. Let your network know your organization is taking part and how they can support.	10	11 Share a weekly update with your steppers, including some hints & tips using our ready-made email template.	12	13
14	15 Mid-month check-in. Encourage your teams to keep stepping. How are they feeling? Fitter? Less stressed?	16	17 Remind your organization to upload some of their team photos to their profile page.	18 Share a weekly update with your organization on what's been achieved so far.	19	20
21	22	23 Get inspired. Host a fundraiser. See our Fundraising eDM template for ideas.	24	25 Share a weekly update and include some hints & tips to stay motivated!	26	27
28 Last donations. Remind your organization that it's not too late to reach the fundraising goal!	29	30	1 Thank you. Acknowledge everyone's efforts by sending a thank-you email. Use our template as a guide.	2	3	4