Facebook Fundraisers are now available as part of your STEPtember toolkit. That means if you have a Facebook account, you now have the power to turbocharge your fundraising efforts with just a few clicks.

A Facebook Fundraiser is a super easy way to ramp up your fundraising. Facebook will promote your fundraiser and share notifications about it, updating your friends list on your progress. When people give to your Facebook Fundraiser, it'll show up on your STEPtember fundraising total. So, make yours today!
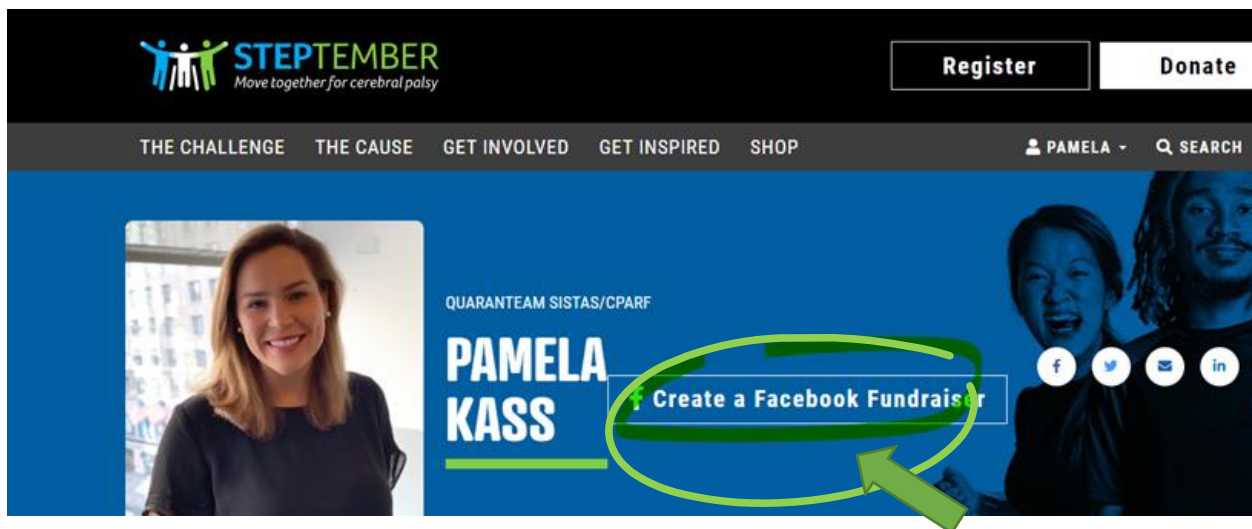
HOW TO CREATE A FACEBOOK FUNDRAISER

Follow these simple steps to create your STEPtember Facebook Fundraiser.
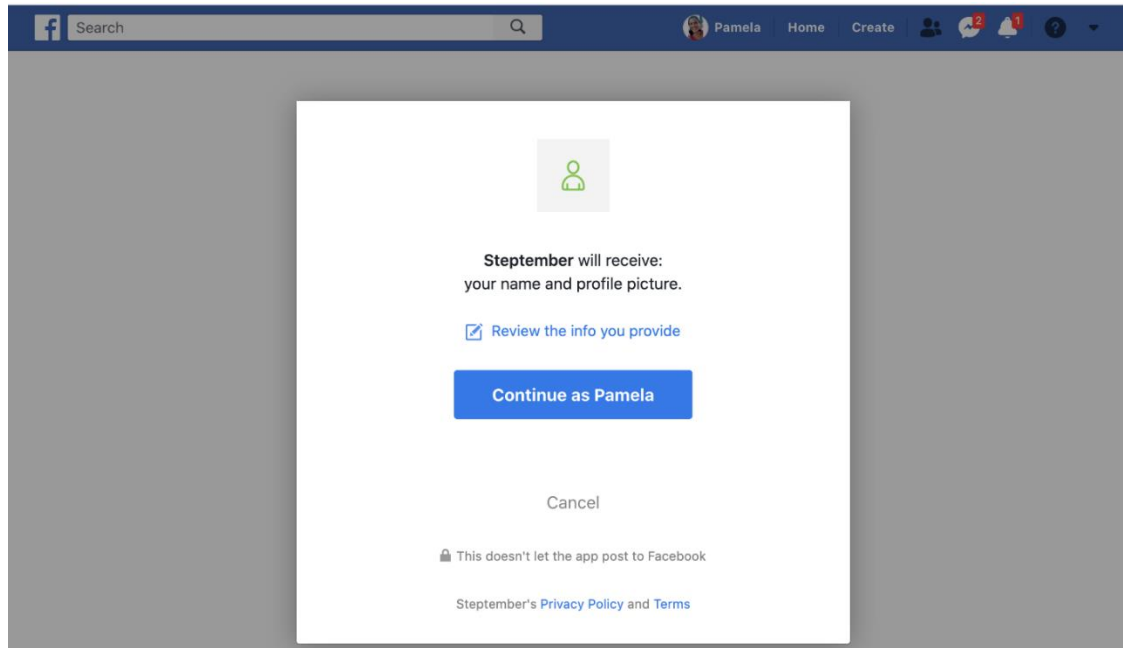
<u>IMPORTANT</u>: You MUST **create your Facebook Fundraiser through your STEPtember dashboard** to make sure all donations appear on your STEPtember fundraising page.

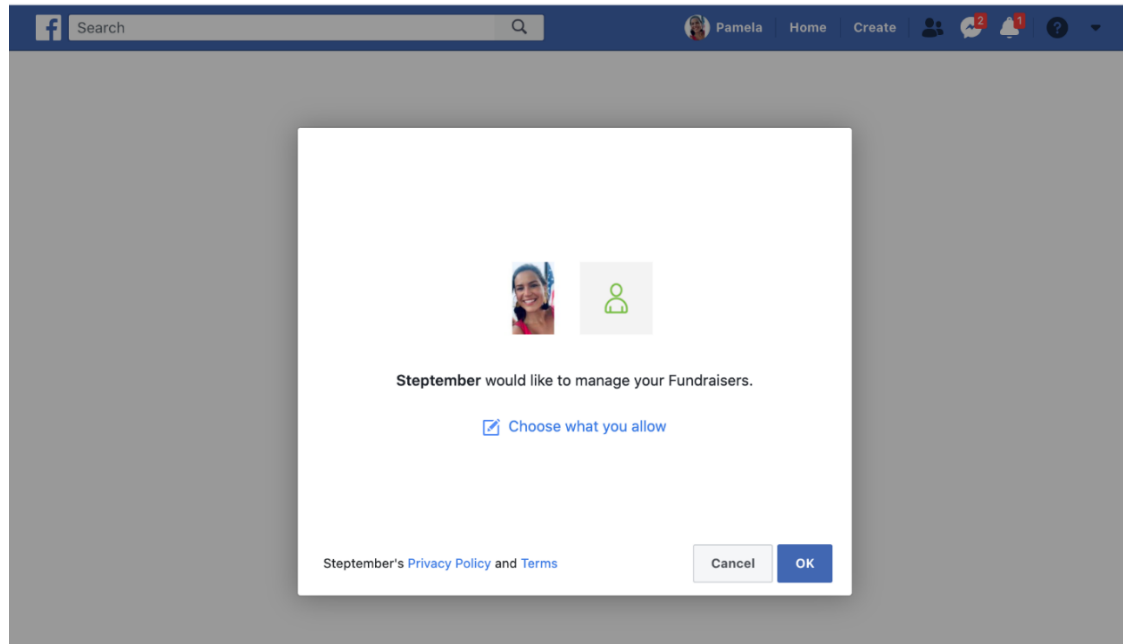STEP 1: Log in to your STEPtember dashboard: **www.steptember.us/login.**

STEP 2: Click on the 'create a Facebook Fundraiser' button under your name.

STEP 3: A new window will open to connect to your Facebook account. Verify your account and click 'Continue.'

STEP 4: Next, give permission to your STEPtember page to create a Facebook Fundraiser. Click 'OK.'

STEP 5: Congratulations! You've created your Facebook Fundraiser and it's linked to your STEPtember fundraising page!

Your Facebook Fundraiser will look like this (with your details).

STEP 6: To view your Facebook Fundraiser, open your STEPtember dashboard from a desktop computer and click 'view Facebook Fundraiser.'

TIPS TO MAXIMIZE YOUR FACEBOOK FUNDRAISER IMPACT

TIP 1: **ADD A COVER PHOTO** to your Facebook Fundraiser. We've created one for you that you can **download here.**

TIP 2: **INVITE** your followers on Facebook to support you. Just click the invite buttons (see above) and let Facebook do the rest.

TIP 3: **UPDATE & SHARE** your Facebook Fundraisers regularly. Whenever you're on Facebook, write a post, tell all your followers how many steps you've taken or how you've moved so far, and share your Facebook Fundraiser on your timeline.